Can you believe it’s already August? It has been a hot one this summer as we have experienced several 100* days here in East Texas. Per usual, our tigers have spent the past few months cooling off in their tubs to beat the heat while our other residents have enjoyed being lazy in the shade. And as summer comes to an end, it means that our biggest event of the year is just around the corner – North Texas Giving Day.

That’s right, it’s that time of year again, with an even bigger celebration. PrideRock has officially been rescuing animals for 30 years and what better way than to raise money to continue our mission!

In this newsletter you’ll learn more about our fundraising goals and other updates happening at PrideRock.
HELP US CELEBRATE 30 YEARS

Mark it on your calendars! North Texas Giving Day is right around the corner and is our biggest fundraiser of the year! And this year, we could REALLY use your help.

We are looking to raise funds for a new asphalt road into our facility, a new meat haul trailer, the repair of various pens and our wolf barn.

And did we mention we are turning 30? Since 1992, we have conducted rescues from California to West Virginia and have housed more than 70 animals. To continue our mission to aid in the prevention of animal cruelty by providing a home for unwanted and abused wild animals, we need to make sure our facility stays updated and maintained.

It’s our goal to raise $30,000 to celebrate 30 years of forever changing the lives of animals that have called PrideRock home! Early giving begins on September 1st, and the main event is on Thursday, September 22nd.

Thank you in advance for your support and donations to help us rescue more wild animals in need of a home!
We are deeply saddened to report that one of our new bobcats, Hunter, passed away in May. We received this bobcat clowder in March and have spent the last few months working to get them acclimated, learn about their medical history and past. Unfortunately, Hunter wasn’t doing so well and we noticed a rapid decline in his health. Our lead keeper, Corey, immediately took him to the vet, but sadly, he died in transit. After an exam, we learned that Hunter was born with a defective liver.

Hunter lived a long life and we estimate that he was about 15-years-old. He was a sweet boy that was very friendly with our staff and boy did he love attention. We’re sad that we didn’t get to spend more than a few months with him, but are happy that we were blessed with the chance to get to meet him. We can now rest assured that he is living pain-free across the rainbow bridge.

Hunter’s passing is a reminder why refuges like PrideRock exist. Animals that are in captivity need a lot of love and attention, including vet care. We hope to learn more about the remaining bobcats in our care and appreciate any support that you may be able to provide.

We are always needing supplies to maintain and improve our refuge so that our animals have a beautiful and comfortable place to live. By shopping our “wishlist” you can help us achieve our goals of making PrideRock our animals’ paradise.
It’s no secret that humans are fascinated with lions, tigers, and various big cats. They’re magnificent creatures. However, just because these animals look sweet and cuddly doesn’t mean that they make for good pets. They are wild animals and will act as so.

While that might be easy for most of us to understand, it doesn’t change that the exotic pet industry is worth $15 billion a year. In the United States alone, the big cat population is estimated to be up to 10,000 animals – 7,000 of those are tigers, meaning that more tigers are in captivity than in the wild. If that isn’t alarming enough, only 6% of the big cats in the US are in reputable facilities like a zoo or sanctuary/refuge. So, what can you do to help stop the exotic pet crisis?

Are you a big fan of PrideRock? We’d love to hear about your donation experience or any feedback that you have about our refuge. We still need 7 reviews by October to get our 2022 badge. Help us by writing a review today!
Have you stopped by our gifts hop lately? We are currently running a sale with some items up to 50% off. Hats, shirts, water bottles, we got it all! Plus, all proceeds from gift shop items go directly back to our residents!

SHOP THE PRIDEROCK GIFT SHOP

Up To 50% Off PrideRock Gear

SHOP ONLINE