Hi there!

We hope everyone has stayed healthy and safe! While 2020 has been a strange year for just about everyone, we’re still moving and grooving at the refuge. Frankly, our animals have no idea that the world is under a pandemic because of our awesome donors that have kept them well fed and happy during these trying times. We’ve definitely been busy this summer from welcoming a few new interns, to getting ready for our biggest fundraiser of the year, North Texas Giving Day.

In our summer newsletter you’ll find ways to get involved in NTGD whether you live locally in North Texas or across the country. Regardless, we’re happy to have your support!
NORTH TEXAS GIVING DAY IS RIGHT AROUND THE CORNER

As many of you might know, North Texas Giving Day (NTGD) is our biggest fundraiser of the year. NTGD gives us a chance to introduce our organization to a new audience and raise funds to keep our mission going.

This year, we are working to expand our enclosures so that our animals may have more room to roam, to repair and maintain our existing enclosures, and more 36” box fans for keeping our cats cool in the Texas weather.

For 2020, we have a goal of **raising $30,000** during NTGD. Will you help us reach that goal?

HOW YOU CAN HELP!

1. On September 17, **donate to PrideRock on NorthTexasGivingDay.org** between 6 a.m. and midnight. Not available on September 17? No worries! Make your gift early between September 1 and September 16!

2. Creating a **FUNdraising page** is quick, easy, and can make a huge impact on our organization. For more information on how to sign up and what you can do to make your FUNdraising page successful, view our FUNdraising Pages Toolkit.

3. Spread the word to your friends and loved ones about PrideRock and North Texas Giving Day! Don't forget to tag #PrideRockWild and #NTxGivingDay if you're posting online!
When you think about lions, tigers and other big cats, you probably imagine them living in the jungle or safari. However, did you know that the largest population of tigers in the world is in the USA? The sad reality is that no one really knows that many tigers are kept as pets in the United States. This growing problem is in large part why PrideRock exists. It’s our mission to aid in the prevention of animal cruelty by providing a home for unwanted and abused wild animals. Which is why we are providing reasons “Why Wild Animals Are Not Pets!”

DID YOU KNOW??

Wild bobcats do the majority of their hunting in low-light conditions. The animals usually wake up three hours before sunset and then go back to sleep around midnight; they wake up again roughly an hour before dawn.
Introducing New Face Masks

We have been getting a lot of new items in our giftshop inventory. From new “I help save wild animals” T-shirts and tanks to Nalgene water bottles.

Also, we’ve added PrideRock face coverings that help raise awareness during the pandemic and face mask mandate in Texas.
Meet Cassidy

Cassidy is a senior, graduating in December, from Texas A&M University with a BA in Wildlife and Fisheries Sciences with an emphasis in Conservation and Ecology.

"I have had an interest in animals my whole life but I love to learn about and study exotic animals. With this internship I am able to learn using hands on experience that not many people get to do. I love being able to get close to these exotic creatures and learn their behavior, personalities, and biology. Their behavior can let me know the meaning behind why big cats make a little ‘chuffing’ sounds, how protective they are over their food when we feed them, how meticulous the bears are when they eat, how docile and dog like a wolf can be when domesticated around other dogs and people, and how finicky a hyena is. Each animal has their own personality and being able to bond with particular ones make this experience worth wild (pun intended). With this experience under my belt, I plan on going to grad school to get my masters so that I can advance my studies and make a difference in the world through science and conservation."

Meet Ulysses

Ulysses is from El Paso and is studying Ecology and Evolution at the University of Texas at El Paso (UTEP).

"I was born and raised in El Paso, Texas and have been a volunteer at the El Paso Zoo where I assist zookeepers in their daily routine that include cleaning exhibits, distributing diets, and providing specific enrichment to certain species. After volunteering and assisting zookeepers, I knew that I wanted to go into an animal related field. After I graduate, I plan on becoming a zookeeper and to one day be able to work with one of my favorite animals, cheetahs. My favorite thing about the internship has been being able to interact with all the animals and their all unique personalities. Some of the animals just seem to love the presence of people and follow us as we walk around their enclosures. Enrichment is also something I really enjoy doing. Making enrichment like bloodsicles takes some time to do because we have to wait for it to freeze but it's a nice treat for the tigers in the summer heat."
Are you a big fan of PrideRock? We’d love to hear about your donation experience or any feedback that you have about our refuge. We still need 10 reviews by October to get our 2020 badge. Help us by writing a review today!

If you follow us on social media, you may have noticed that we recently did an online auction for our animal’s artwork.

The PrideRock animals always have a blast creating their works of art, and they all have their own unique style. Some like to get messy and others like to just paint with their whiskers, but the end result is always a masterpiece!

Stay tuned for another auction later this fall!

In June, we received close to $6,000 in donations toward our "Adopt An Animal" campaign. A big portion of those donations went toward enrichment toys and our residents have had a blast playing with their new balls. Thank you again to all those who donated. You help give these cats the best life!

Also, our “Adopt An Animal” program is open year round. Adopt a PrideRock animal today!