

PRIDEROCK WILDLIFE REFUGE

Spring Issue, March 2018

IT'S SPRINGTIME!

This Issue:

- Another Successful Fundraiser
- The Enclosures Are Almost Done!
- Social Media
- Our Spring Intern
- A Heads Up on North Texas Giving Day

ANOTHER SUCCESSFUL FUNDRAISER

Once again, our caring supporters helped us reach our goal for the Spring Fundraiser. This very important fundraiser was for the repairs, renovations, and reconstruction of enclosures and equipment on our 10-acre facility.

\$10,563

RAISED BY 87 PEOPLE

\$10,000 GOAL

Winter is hard on PrideRock, and now many costly projects need to be done as Spring arrives!

We are continuously blown away by the resounding support of our donors. We want to thank you all for your generous donations, kind words, and shares for this fundraiser. Without you all, we wouldn't be able to fulfill our mission to provide a permanent and caring home for these remarkable rescued animals.

Funds from this fundraiser will go to the important task of repairing enclosures, equipment, and the grounds of the facility that keep PrideRock operating. There are many moving cogs to running a successful sanctuary and keeping those cogs in tip-top shape is vital. We simply cannot thank you enough for the help you all have provided to ensure that PrideRock remains only the best for its beautiful residents.

THE ENCLOSURES ARE ALMOST DONE!

It has been so exciting to watch the construction of these two new enclosures. These state-of-the-art enclosures are 5,750 square feet each and will house 3 tigers each, so 6 tigers total. Sasha, Katie, and Willow, the 'Baby Girls' as we call them, and Nia, Nikki, and Nallah, the 'N Sisters', will be moving into the



Nia soaking in the sun!

enclosures following their completion. We simply cannot wait to release them in their new homes and watch them explore!



These enclosures each will house a 10-foot pool, platforms, grass, trees, and large rocks, allowing the girls to employ their natural instincts. Following the completion of this enclosure, the renovation process of the older enclosures will begin. These older enclosures will be redesigned, expanded, and filled with new enrichment items for their residents. We are very excited to begin this process for it means that each animal will be moving into a larger and more interactive enclosure. However, to have progress there must be funds to move forward. In the coming years we will be relying on our supporters more than ever to ensure that we can provide the animals the lives they deserve.



SOCIAL MEDIA

While we are not open to the public, we do provide followers with a glimpse of the daily lives of the beautiful PrideRock residents. Every animal at PrideRock has its own personality and we just love to share their activities and attitudes! To learn more about each of the animals and happenings at the refuge you can follow us on our social media accounts!

Facebook: www.facebook.com/priderockwild

Instagram: [@priderockwild](https://www.instagram.com/priderockwild)

Twitter: [@priderockwild](https://twitter.com/priderockwild)

We recently hit 39,000 followers on Facebook, so help us make it to the 40,000 milestone! It is a wonderful way to get to know the PrideRock animals and crew with content that is updated multiple times a day. Along with this, it is the most effective way for us to instantly relay any news, answer questions, or provide updates to our supporters. Also, check out

our website, www.priderock.org, for more in-depth information about PrideRock, as well as blogs, intern/volunteer opportunities, and much more!

ANIMAL OF THE QUARTER

This issue we will be putting the spotlight on Tony the tiger.



Tony is a very large male; however he is a gentle giant. PrideRock staff likes to say that he doesn't know he's a tiger! Always even-tempered and greeting PrideRock staff and volunteers with deep chuffs, Tony has a special place in our hearts. He arrived at PrideRock from West Virginia in 2014, along with Tiggy, a female tiger. While it took him some time to adjust, he has since settled into life at PrideRock beautifully. Being the epitome of laid-back, he can regularly be found soaking in the sun or hanging out in his pool.

OUR SPRING INTERN

Sara Finlay is with us this spring from Pittsburgh, Pennsylvania. She will be graduating from Grove City College this May with a Bachelor's degree in Biology with a minor in studio art.



Sara has been around rescue animals her whole life. All of her pets have been rescues, and she volunteers with her mother to transport rescue dogs to their new safe foster or forever homes. Interning at PrideRock has been her first experience in actually working as an animal caretaker as she is wanting to do for a career in wildlife rehabilitation. When asked what her favorite thing about interning at PrideRock was, she said it was Diego the lion being her alarm clock at 6:30 in the morning! Needless to say we are thrilled to have her interning with us this spring!

A HEADS UP ON NORTH TEXAS GIVING DAY

While North Texas Giving Day (NTGD) won't be until September, there is much to do to ensure that the largest day of fundraising for PrideRock is successful. To clarify the importance of the day and how to participate, some frequently asked questions have been included below to help provide understanding to our wonderful supporters.

What is North Texas Giving Day?

North Texas Giving Day is the largest single day of online giving in the country. Last year, over 39 million dollars were raised for over 2700 nonprofit organizations in the North Texas area. Many nonprofits depend heavily on this day to maintain operations year-round.

When is it?

North Texas Giving Day will be on September 20th of this year, and it will run from 6AM to midnight.

Can anyone participate?

Yes! North Texas Giving Day is an *online* day of giving, so donations can be made through the NTGD website, northtexasgivingday.org, regardless of what state you live in.

Do you get a tax receipt?

Following your online donation on NTGD you will receive a receipt for your tax deductible donation to PrideRock Wildlife Refuge.

This day has become a lifeline for many nonprofit organizations, and it is vital to PrideRock as well. We are humbly asking you all to mark your calendars for this exciting and powerful day. As the date draws closer we will be sending out more information as it develops, but in the meantime, you can check out <https://northtexasgivingday.org/> to learn more!

